

# The book was found

# Pantone: Box Of Color: 6 Mini Board Books!





## **Synopsis**

This beautiful box is brimming with gorgeous PANTONE colors and surprises. With a volume for each color of the rainbow  $\hat{A}$   $\hat{\phi}$   $\hat{\alpha}$  •red, orange, yellow, green, blue, and purple  $\hat{A}$   $\hat{\phi}$   $\hat{\alpha}$  •these six chunky board books feature simple peek-through cutouts that transform as you turn the pages. Simple text prompts parents and children to label objects and observe lighter and darker shades of the same color family, promoting a new way of noticing the colorful  $\hat{A}$   $\hat{\phi}$   $\hat{\alpha}$  •and surprising  $\hat{A}$   $\hat{\phi}$   $\hat{\alpha}$  •world around us.Praise for Pantone: Box of Color Pleasingly tactile variations of six colors  $\hat{A}$   $\hat{\phi}$   $\hat{\alpha}$   $\hat{\alpha}$  •The Wall Street Journal "The books, which are smart and well-designed, showcase subtle shades of six colors (red, orange, yellow, green, blue, and purple), while die-cuts do double duty as they introduce basic objects."  $\hat{A}$   $\hat{\phi}$   $\hat{\alpha}$  • Publishers Weekly

## **Book Information**

Series: Pantone

Board book: 60 pages

Publisher: Harry N. Abrams; Box Nov Br edition (November 1, 2012)

Language: English

ISBN-10: 1419704192

ISBN-13: 978-1419704192

Product Dimensions: 3.5 x 2.6 x 3.5 inches

Shipping Weight: 1.4 pounds (View shipping rates and policies)

Average Customer Review: 4.4 out of 5 stars 43 customer reviews

Best Sellers Rank: #54,369 in Books (See Top 100 in Books) #92 inà Â Books > Children's Books

> Early Learning > Basic Concepts > Colors #354 inà Â Books > Children's Books > Early

Learning > Beginner Readers #1031 inà Â Books > Children's Books > Literature & Fiction >

Chapter Books & Readers > Beginner Readers

Age Range: 1 - 3 years

Grade Level: Preschool and up

### Customer Reviews

PANTONE revolutionized the graphic arts industry with the launch of the PANTONE MATCHING SYSTEMà ® in 1963, which enabled designers and printers to articulate and reproduce accurate color anywhere in the world. Today, PANTONE serves not only as the premier color authority in trends, but as a consumer brand in apparel, housewares, accessories, arts and crafts, stationery and office, home furnishings, and apps.

We totally love it. My boy learned his basic colors very fast and was bored with all the other color learning tools and books. He loves these little books. You get 6. Each for the basic colors and then variations inside. It was a great big hit Christmas morning. Highly recommended. Very small and compact, and the pages in the books are very thick and the kids have no problem turning them and they should last for a very long time. Excellent teaching tool.

This book is visually beautiful. I got this for my 2 year old god daughter. She really seems to enjoy them. Shapes are in negative space, which might be hard sometimes for a young child to visualize. However, this allows them to be more imaginative. It's a great way to present new shades and images to our future designers! Books are so awesome that I even want one for myself.

These board books are cute and hispter-y for babies. They are smaller than I imagined (read: mini board books), but still made a good gift for the artistic baby (or artistic baby's parents).

These are adorable! I have a friend whose last name was Pantone, so her baby just had to have these, but as a graphic designer myself, I kind of want them for my kids too! Six tiny books, one for each color, with simple drawings that match up to actual pantone color chips. The board books seem very durable, too.

I was looking for small books for my daycare library and these are perfect. We discuss the colors and they copy me as we go along.

Love Pantone! If you have a budding little designer, get these soon to be classic board books. The size is great for little hands to hold. I do wish some of the die cut holes in the covers somehow had a color behind them. If they redo them, keep this in mind. Maybe add a viewfinder one at the end where baby must look for the color? My favorite is the yellow umbrella that turns into a macaroni and cheese.

I have read these to my son from the time he was one. He is three now and still wants to read these every night. :/ they have cutouts for the pictures and bright colors. They are wonderful. I buy them as gifts now. I highly recommend.

This is a beautiful little set of books!! If you are looking for an artsy gift for someone with small children, this one will be a hit.

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